

2022 ISA Conference Schedule

All Times are Eastern Daylight Time (GMT-4)

Thursday, June 23, 2022

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| 10:00-12:30 | ISA Board Meeting (Board Members only) |
| 1:00-4:30 | <u>Professional Development Workshop for Early Career Scholars</u> |
| 1:30-3:00 | <u>Excursion for Innovation to Survive Crisis at Reading Terminal Market</u> |
| 3:30-5:30 | <u>Excursion for Innovation in Space, Design Process and Technology at the New Pavillion at Hospital at the University of Pennsylvania</u> |
| 3:30-5:30 | <u>Excursion for Innovation to Survive Crisis at Reading Terminal Market</u> |
| 5:30-7:00 | <u>WELCOME RECEPTION - Patrick T. Harker, President and Chief Executive Officer of the Philadelphia Federal Reserve Bank</u> |

Friday, June 24, 2022

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| 8:15-9:40 | <u>WELCOME - John Paul MacDuffie, ISA President and PLENARY - Innovations Driving New Industry Disruption and Emergence:</u> Three renowned panelists — Renee Richardson Gosline (MIT Sloan) , Joseph Kvedar (Harvard Medical School), and Kristin Dziczek (Federal Reserve) — will discuss an innovation (artificial intelligence, telemedicine, and electric vehicles, respectively) that is disrupting an industry or industries, leading to a moderated, cross-thematic discussion of how innovations can transform industries in exciting, unexpected, and concerning ways. Moderated by Prof. Jeff Furman (Boston University). | | | | | |
| 20-min break | | | | | | |
| 10:00-11:00 | Labor: <u>The Effects of New Technologies on Labor and Employment</u> | General: <u>Business and the Community</u> | Innovation: <u>Industry Emergence</u> | Innovation: <u>Competition, Partnership, Adaptation, & Cumulative Innovation</u> | Health: <u>Improving the Patient and Healthcare Professionals' Experiences of Care</u> | Policy: <u>Governments, Innovation, and Effects of Regulation</u> |
| 15-min break | | | | | | |
| 11:15-12:15 | Labor: <u>Industrie 4.0 and SMEs: Supporting or Replacing Workers?</u> | Energy: <u>The Evolution of the Electric Utility and Mobility Electrification</u> | Innovation: <u>Business History & the Emergence of Innovation</u> | | Health: <u>Market Structure, Product Practices, and Consumer Value in the Pharmaceutical Industry</u> | General: <u>Government and Industry</u> |
| 15-min break | | | | | | |
| 12:30-1:30 | <u>LUNCH & ISA Awards Ceremony (Chair: Mary Tripsas, ISA Board)</u> | | | | | |
| 15-min break | | | | | | |
| 1:45-3:00 | <u>Special Session: Innovation and Entrepreneurship in New Space Industries</u> A holistic account of how technology, innovation and entrepreneurship is shaping the emerging space sector in terms of the global business opportunities and challenges, and the future implications for our society and our planet. | | <u>Special Session: Research and Its Backstory</u> Several 2022 ISA award winners will present their outstanding research and share the story behind their research. | | | |
| 15-min break | | | | | | |
| 3:15-4:15 | Labor: <u>Human Capital Strategies and Outcomes</u> | Energy: <u>Transitioning to an Electric and Autonomous Automotive Industry</u> | Innovation: <u>Science & Innovation</u> | Innovation: <u>Networks, Clusters, & Collaborations</u> | Operations: <u>Covid-19 and Supply Chains</u> | Policy: <u>Regional Development and Industrial Policy</u> |
| 15-min break | | | | | | |
| 4:30-5:30 | Labor: <u>Gender and Equity Issues in the Workplace</u> | Innovation: <u>Automation, Labor, & Innovation</u> | | Innovation: <u>Ecosystems</u> | Operations: <u>Advances in Global Value Chains</u> | Policy: <u>Fostering Nascent Markets</u> |
| 5:30-6:45 | <u>RECEPTION</u> | | | | | |

Saturday, June 25, 2022

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| 8:30-9:30 | Labor: <u>Making the Transition: Skill Requirements, Hiring Practices, and Redeployment Within and Across Firms</u> | Energy: <u>Resource Redeployments, Energy Transitions, and the Bottom Line</u> | Innovation: <u>Innovation and Entrepreneurship Ecosystem in Emerging Industries</u> | Innovation: <u>Organizations & Innovation</u> | Innovation, Operations: <u>Innovation Environments, Technology Adoption, and Use</u> | Policy: <u>Standards, Platforms and Industry Reshaping</u> |
| 15-min break | | | | | | |
| 9:45-11:00 | <u>PLENARY - Innovation and Competition: New Rules?</u> Three distinguished panelists -- Makan Delrahim (former AAG for Antitrust, US DOJ), Matthew Stoller (American Economic Liberties Project), and Katherine Jo Strandburg (NYU Law School) -- will bring varied perspectives on the new thinking and policy actions affecting this crucial arena. Moderated by Prof. Geoff Parker, Dartmouth College. | | | | | |
| 15-min break | | | | | | |
| 11:15-12:15 | Operations, Labor: <u>Industrie 4.0 and SMEs: Supporting or Replacing Workers?</u> | Labor (panel): <u>Higher Education, Local Labor Market Growth, and Resilience</u> | Energy: <u>The Smart Grid and the Photovoltaic Industry</u> | Innovation: <u>Data-Centric and Machine Learning Enabled Innovation and Industry Studies</u> | Innovation: <u>Entrepreneurship, Innovation, & Equity</u> | Operations: <u>Perspectives on Operations & Supply Chain Management</u> |
| 15-min break | | | | | | |
| 12:30-1:30 | <u>Lunch and ISA Business Meeting</u> | | | | | |
| 15-min break | | | | | | |
| 1:45-3:00 | <u>PLENARY - Biden Administration Strategic Industrial Policies and the Implications for Industry Studies</u> Elisabeth Reynolds, Special Assistant to the President for Manufacturing and Economic Development & Susan Helper, Senior Economist at the Council of Economic Advisers | | | | | |
| 3:00 | <u>Farewell</u> | | | | | |